

# MovieFest

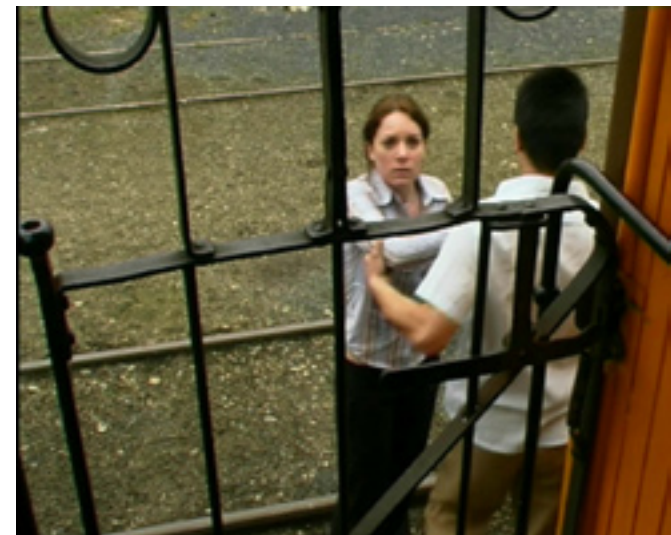
Creating Opportunities

MovieFest is a short-movie competition that was conceived by a group within the Wellington Macintosh Society Incorporated to showcase what could be done with digital video editing tools and to encourage, inspire, showcase and reward the creativity of New Zealand school pupils and video hobbyists. After running two great MovieFest events with movie-makers nation-wide in 2003 and 2004, the organisers have formalised their commitment to the New Zealand's amateur movie-makers with the formation of the MovieFest Charitable Trust in late 2005. The Trust aims to continue to educate and encourage New Zealand movie-makers, and continue to showcase movie making talent with future MovieFest events.

It is a short movie competition designed to encourage the amateur movie makers of New Zealand and to promote and showcase the talent New Zealand has to offer. MovieFest also screens the entrants' work in an effort to encourage and inspire amateur movie-makers and to give them the feedback or their peers and the general public.

MovieFest aims to promote excellence in artistic expression, by rewarding creativity, technical achievement and innovation. The first event in 2003 was targeted at schools and hobbyists, and in order to ensure a fair competition the 2004 event saw the school section being split into primary and secondary categories.

*Photos: Scenes from 2003 MovieFest winning entries*





By focusing the competition towards Primary Schools, Secondary Schools and Hobbyists, MovieFest is encouraging a developing sector by providing resources and facilitating help and advice from professionals experienced in their field. We assist in the development and exposure of New Zealand's creative movie-makers to the nation at large.



By dispensing feedback from professional judges, we endeavour to provide a step toward the development of a greater understanding of the art form.

*Photos: 2003 MovieFest winners*

With the aim of encouraging a wide range of expression with common New Zealand based themes, and to encourage original work, MovieFest entrants are asked to produce a movie in a given timeframe.

As part of the process they need to somehow use or incorporate a creative interpretation of a specified topic into their movies; this could be a phrase, several words, or an emotive theme.

These basic rules establish a level playing field for entrants and ensure that each movie is made specifically for the MovieFest competition.

*Photo: Wellington Mayor, Kerry Prendergast speaking at the 2004 prize giving ceremony*





*Photo: 2004 Finalists present at the Awards Ceremony in Te Papa's Soundings Theatre*

MovieFest entrant movies must not have been screened at any other movie festival, on free to air or pay TV, in cinemas or any other public arena prior to MovieFest. This ensures that when the finalist movies are ultimately screened, a degree of anticipation can be expected.

With the outstanding success of MovieFest in 2003 with over 60 teams of movie makers registered, followed by a flood in 2004 of over 180 registered teams of keen aspiring movie-makers. MovieFest 2006 drew in over 200 registrations from around the nation, making it one of the largest competitive short movie festivals in the country.



*Photo: Scene from a 2003 MovieFest finalists entry*

In late 2005 MovieFest was incorporated as a Charitable Trust and the former organising committee became the trustees. The broad objectives are to promote education in and use of digital video editing tools, to educate and to encourage resident New Zealand amateur movie makers and to promote, screen and publish this work.

*Photos: Moviefest 2004 winners being awarded their prizes by the primary sponsor, Canon*



**The guidelines for MovieFest are:**

- Movies must be made specifically for MovieFest.
- MovieFest must be the movie's first public screening.
- The movie must be no shorter than 3 minutes and longer than 5 minutes including any titles and credits.
- The movie must contain or relate in some way to the MovieFest Topic which is announced at the commencement of each competition.
- Regional Finals will be held in main centres dependent upon the number of entries received in specific regions with the aim to give maximum exposure to each movie entered.
- The Finals' Festival and Awards Ceremony will be held in Wellington at the conclusion of the regional judging.
- Entrants must have a New Zealand residential address.
- MovieFest movies will be screened to family audiences and must not contain any swearing or sexual/violent content. We aim for a G or PG level.
- There is a minimal cost to enter and this is set prior to each competition.
- The moviemaker must own all copyright for or have written permission to use all content in the movie, including music, performance and script.
- There are three entry categories: Primary & Intermediate Schools, Secondary Schools and Hobbyists - (hobbyists must not currently be employed in the video or film industry).
- There is no restriction on number of entries providing an entry fee is paid for each movie and movie detail form completed.
- Movies must be submitted on a digital (Mini DV or Digital 8) video tape which will be returned.

# MovieFest Charitable Trust

## Trustees

Joseph Booth, Michael Griffin, Ed Hintz & Graeme Moffatt

## Contact Details

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## Platinum Sponsor 2004



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